



Kabbage Hires CTO to Lead Development of Future Data-First Solutions for Small Businesses

ATLANTA – May 1, 2018 – [Kabbage, Inc.](#), a global financial services, technology and data platform serving small businesses, appoints James Chou as its chief technology officer (CTO). With more than 20 years of successfully leading technology innovations, Chou will oversee the development of the company's next generation of data-driven financial products and services for small businesses.

Chou is a tenured chief technology officer, previously serving as the CTO for WorkMarket, where he was instrumental in its sale to ADP. He was also responsible for developing its enterprise-grade security SaaS platform and applying machine learning to optimize freelancer management for multi-national corporations. Chou also served as CTO for Shutterstock (NYSE: SSTK) and as the senior vice president and CTO for American Greetings Interactive. With an MBA from Duke University, Chou has a proven record of high-tech and financial-services leadership, holding executive roles at Apple, Inc., JP Morgan Chase & Co. and Accenture Plc.

"Kabbage is committed to maintaining its leadership in putting technology and advanced analytics to work in the service of our customers," said Kabbage COO Bob Sharpe. "Jim has a passion for building technology with the customer at the heart of every design, data point and line of code. His expertise and drive will build upon the rich technology heritage at Kabbage."

"I was struck by the advanced technology at Kabbage, as it truly stands apart from others in the FinTech industry," said Chou. "I look forward to supporting the mission of Kabbage and helping small businesses achieve their goals."

About Kabbage

Kabbage Inc., headquartered in Atlanta, has pioneered a financial services data and technology platform to provide access to automated funding to small businesses in minutes. Kabbage leverages data generated through business activity such as accounting data, online sales, shipping and dozens of other sources to understand performance and deliver fast, flexible funding in real time. With the largest international network of global-bank partnerships for an online lending platform, Kabbage powers small business lending for ING, Santander and Scotia Bank across Canada, Mexico, Spain, the U.K., Italy and France. Kabbage is funded and backed by leading investors, including SoftBank Group Corp., BlueRun Ventures, Mohr Davidow Ventures, Thomvest Ventures, SoftBank Capital, Reverence Capital Partners, the UPS Strategic Enterprise Fund, ING, Santander InnoVentures, Scotiabank and TCW/Craton. All *Kabbage* U.S.-based loans are issued by Celtic Bank, a Utah-Chartered Industrial Bank, Member FDIC. For more information, please visit www.kabbage.com.

Media Contact

Paul Bernardini
618-420-1940
pbernardini@kabbage.com